Companies post demerger of fashion businesses of Future Retail Limited (FRL) and formation of Future Lifestyle Fashions Limited (FLF)

FUTURE RETAIL

Hypermarkets & Home Business Led by the only pan-Indian hypermarket and supermarket retail chains, this business focuses on maintaining its competitive advantage as well as gaining the benefits of scale through focusing on efficiency & productivity. Also operates home & consumer durables chains.

Businesses 162 Big Bazaar stores covering 7.98 million sq ft

31 standalone Food Bazaar stores covering 0.36 million sq ft

27 standalone FBB stores covering 0.34 million sq ft

51 Home Town and eZone stores covering 1.42 million sq ft

12 M FY 13 turnover expected to be Rs 10,500 crore (assuming 15% growth) at around 8% EBIDTA margin

Key Investments

Future Lifestyle Fashions – 19.8%

Capital First – 9.55% stake

Future Ventures – 9.52% stake

Future Supply Chains - 70.17% stake

Future Generali Life* - 49.90% stake

Future Generali General** – 49.90% stake

Apollo & Goldmohur NTC Mills – 39% stake

Note: Store data as of March 31st, 2013. Insurance stakes represent direct and indirect stakes.

* : Signed term sheet with IITL for divestment of ~26% stake.

** : Signed term sheet with L&T for merger of insurance business. FRL to divest ~38% stake in favor of L&T.



FRL shareholders get 1 share in FLF for every 3 shares held in FRL. FVIL shareholders get 1 share in FLF for every 31 shares held in FVIL.

Integrated Fashion Company

A leading fashion company with department stores and specialty chains backed by a strong portfolio of domestic and foreign brands in menswear, womenswear, sportswear casual wear and footwear categories. Brands also have independent distribution network.

Businesses

22 Central stores covering over 2.4 million sq ft 26 Brand Factory stores covering around 1 million sq ft 68 Planet Sports & aLL stores covering 0.25 million sq ft Over 100 Exclusive Brand Outlets in 30 cities Brands: John Miller, Indigo Nation, Lee Cooper, Scullers, Urban Yoga, Lombard, Ajile, Urbana, Jealous, Bare, RIG, UMM, Daniel Hechter, Manchester United

12M FY 13 turnover Rs 3,100 crore at EBIDTA margin of 11%

Key Investments

AND - 22.86% Stake

BIBA – 28.3% Stake

Turtle – 26% Stake

IndusTree Crafts – 63.34% Stake

Celio – 49.99% Stake

Clarks – 50% Stake

Holii – 50% Stake

Note: Store data as of March 31st, 2013

Disclaimer

The views expressed here may contain information derived from publicly available sources that have not been independently verified. No representation or warranty is made as to the accuracy, completeness or reliability of this information.

Any forward looking information in this presentation has been prepared on the basis of a number of assumptions which may prove to be incorrect. This presentation should not be relied upon as a recommendation or forecast by Pantaloon Retail (India) Limited.

This presentation may contain 'forward-looking statements' – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as 'expects,' 'anticipates,' 'intends,' 'plans,' 'believes,' 'seeks,' or 'will.' Forward–looking statements by their nature address matters that are, to different degrees, uncertain.

For us, uncertainties arise from the behavior of financial markets and change in consumption patterns; from future integration of acquired businesses; and from numerous other matters of national, regional and global scale, including those of an

environmental, climatic, natural, political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements.

We do not undertake to update our forward-looking statements.